

**Name:** Zachary Rishell

**Project:** EAR

**Draft Checklist:**

| Does the author include:  | YES | NO |
|---|-----|----|
| Three of four steps   | X   |    |
| Models of the genre used in each of the three steps                                     | X   |    |
| Analysis of the models used in each step  | X   |    |
| ○ PAGE  | X   |    |
| ○ CRAP  | X   |    |
| Analysis/explanation of how his/her own creation was informed by analysis of the models | X   |    |
| ○ Explanation of why this genre was chosen for this audience                            | X   |    |
| ○ CRAP  | X   |    |

The author most needs to work on:

- Vary audience: seems like all three address students?
- Include more info from CLUE project? First two genres seem like they advertise an event, only.
- Love the brochure! 😊

Preliminary Grade (not a final; this is meant to help you know what to focus on)

| <b>Criterion/Grade</b>  | <b>4.0</b> | <b>3.0</b> | <b>2.0</b> | <b>1.0</b> |
|---|------------|------------|------------|------------|
| <i>Organization:</i> arranges relevant details clearly to accomplish purpose(s) |            | X          |            |            |
| <i>Content :</i> uses details thoroughly and specifically to make point(s)      |            |            |            | X          |
| <i>Conventions:</i> style and grammar match the models read in class (models)   |            |            |            | X          |
| <i>Technique:</i> uses composing practices discussed in class (CRAP)            | X          |            |            |            |